

**March of Dimes**  
**Chapter Community Grants Program**  
**2006 APPLICATION COVER SHEET**



Applicant Organization	La Crosse County Health Department
Project Title	STI Education for Jailed and Recovering Women
Street Address	300 4th Street North
City/State/Zip	La Crosse, WI 54601
Contact Name & Title	Al Graewin, Health Education Manager
Phone/Fax	608-785-9872
E-mail	graewin.al@co.lacrosse.wi.us

Please provide a brief synopsis of your project (2 sentences are sufficient):  
 To provide:

The La Crosse County Health Department will make women of childbearing age, in jail, in jail under the Huber work release program, and in various local alcohol and drug rehabilitation programs aware of the behavioral risk factors of sexually transmitted infections. The women will also be made aware of the health services available to them.

Approximately how many individuals will be served by your project?

List the race/ethnicity of the majority of individuals served (if applicable):

Please list the **one primary** funding priority that the application addresses from the letters a-g on page 2 of the RFP:

(d) Increasing education, screening and treatment (excluding billable services) for urinary and reproductive infections in women. This may include sexually transmitted infections.

Total grant amount requested: \$

Check should be made out to:

Is your agency willing to accept partial funding?  Yes  No

Does the budget include funds for a consultant or other subcontract?  Yes  No

Is this a multi-year budget request?  Yes  No

Josalyn Gloyd 5/4/05  
 Signature - Primary Staff Person Date

Josalyn Gloyd, Health Educator  
 Type Name and Title

Douglas N. Mormann 5/4/05  
 Signature - Executive Director Date

Doug Mormann, Director  
 Type Name and Title



*Health Department*  
*County of La Crosse, Wisconsin*

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AGENCY  
MEMBER  
OF THE  
WISCONSIN  
PUBLIC  
HEALTH  
ASSOCIATION

Health Education

May 4, 2005

Marie J. Crist  
State Director of Program Services  
March of Dimes, Wisconsin Chapter  
1126 S. 70<sup>th</sup> Street, Suite S221A  
West Allis, WI 53214-3151

Dear Ms. Crist:

The La Crosse County Health Department (LCHD) would like to announce its intent to apply for a March of Dimes Grant under the Wisconsin Chapter Community Grant Program. LCHD will be applying under section (d) of the funding priorities:  
(d) Increasing education, screening and treatment (excluding billable services) for urinary and reproductive tract infections in women. This may include sexually transmitted infections.

LCHD will be targeting women of childbearing age who are in jail, in jail under the Huber work release law, and in various drug and alcohol rehabilitation programs. Of the alcohol and drug rehabilitation programs, LCHD will primarily focus on Women's Unity, a residence program operated by Gundersen Lutheran of La Crosse, Women's La Crosse Area Alcohol Rehabilitation (LAAR), a residence drug and alcohol rehabilitation program, Gerrard Hall, a residence program for young pregnant women, and Scarseth Adolescent Group Home, a residence program for youth. Women's LAAR, Gerrard Hall and Scarseth Adolescent Group Home are operated by Franciscan-Skemp of La Crosse.

Grant funds will be used to bridge a gap in needs and available services. Present funding only pays for HIV education and screening; grant funding would be used to provide education on other sexually transmitted (STI) and urinary tract infections and prevention of these diseases. Follow-up services to help these women are available; the women are often unaware of them. Once made aware, the women can utilize these services under programs that are tax levy funded. LCHD expects to present educational materials and screening to approximately 125 women of childbearing age in jail and 125 women of childbearing age in rehabilitation programs.

Measurable Objectives:

- An initial assessment will be done to determine risk behavior regarding STI infection and transmission.
- 125 women of childbearing age in jail will understand of behavioral risk factors and available services.
- 125 women of childbearing age in rehabilitation programs will understand behavioral risk factors and available services.
- Post program evaluation will show a decrease in STI associated risk behaviors and a significant increase in knowledge regarding risk behaviors and treatment options.

When the STI rates for La Crosse County in 2004 were compared to the most recent Wisconsin state rates, La Crosse County had moved from 25% below the state average in 2000 to slightly above the state average in 2004<sup>1</sup>, including 396 cases of Chlamydia. This represents a 59% increase in actual numbers of cases of STIs in La Crosse County over a period of four years. La Crosse County ranked 65<sup>th</sup> out of 72 in STIs from 2001-2002 with a rate of 370/100,000.<sup>2</sup>

Women who have been jailed are most often low socioeconomic status individuals (SES), disadvantaged by a lack of education, and exposed to a higher risk for STIs and all other types of infection. Among women, more than half of the cases of STIs were attributable to curable infections and their consequences.<sup>3</sup> The program will have a positive impact on women at risk for STIs in jail populations in La Crosse County. Over the long term, it will have a broader impact in the overall ability of this target group to access health care for themselves.

LCHD will be requesting \$25,000. Budget categories are as follows: \$12,444 for a health educator at 10 hours per week, \$3,522 for evaluation by LCHD in house epidemiologist (112.5 hours), \$2,000 for educational materials, copies, and mailings, \$3784 in incentives for the participants to attend the educational sessions, \$750 for mileage, and \$2500 (10%) in indirect costs.

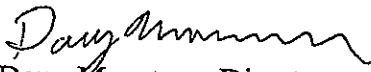
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<sup>1</sup> State of Wisconsin, Division of Health and Family Services and La Crosse County Health Department internal data

<sup>2</sup> Peppard PE, Kempf A, Dranger E, Kinding D, Remington PL. Wisconsin County Health Rankings, 2004. Wisconsin Public Health and Health Policy Institute, 2004

<sup>3</sup> Ebrahim, S.H., McKenna M. T., Marks, J.S., Sex Transm Infect 2005;81:38-40. doi: 10.1136/sti.2003.008300

Sincerely,

  
Doug Mormann, Director  
La Crosse County Health Department

**John Pieper**

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**From:** Sue Severson  
**Sent:** Wednesday, May 04, 2005 1:45 PM  
**To:** John Pieper  
**Subject:** FED EX

**Subject:** FED EX

TO: John

Your FedEx package to: March of Dimes  
Was sent out on: 5-4-05  
The tracking number is: 8488-2373-4842  
You can either call: 1-800-463-3339 or go to [fedex.com](http://fedex.com)  
to check on the delivery of your package.

Thank you,

*Susan Severson  
La Crosse County Printing*

5/5/2005